





Dear Supporter,

Blackbelt Benefit Group (BBG) is a non-profit organization that has been committed to disaster relief efforts in Alabama for over a decade. In 2011, we started by helping the tornado victims in Tuscaloosa, and now we are back, rallying support for Selma, which was hit by a devastating tornado on January 12th.

On <u>June 3rd, 2023</u>, BBG is bringing back our popular Rockin' Rib-off and Rick Carter Songwriter Festival to raise funds for rebuilding homes in Selma through our dedication to Selma's Long Term Recovery Committee. This year we are adding a second stage to include past musicians that want to help our efforts to build community through music.

In order to make this project a success we need your help. We would like you or your organization to partner with us as a sponsor and team participant. Prior to the event, your organization will receive invaluable exposure from media campaigns and promotional materials. During the event your advertising will reach all those in attendance at what have historically been very well attended events. Please review the attached sponsor benefits list and choose the package that best suits the needs of your organization. As a group dedicated to the cause of working together, you are definitely an ideal partner for us in this venture.

By choosing one of the packages listed on the following page you will be credited and honored as a Sponsor of Blackbelt Benefit Group (BBG). In return, we will promote your business or organization and include it in the event's marketing scheme.







Benefit Stage Sponsor \$2000, helps us cover the cost of stage production and will include two x-large

banners side stage, x-large logo on sponsor banner, logo on all marketing materials, sponsor drinks for ten (10) people or twenty (20) GA tickets

Songwriter Sponsor \$1500, includes a large banner over the songwriter stage, an x-large logo on the

sponsor banner, sponsor drinks for up to eight (8) people or fifteen (15) GA

tickets.

St. Louis Style Sponsor \$1200, social media promotions, an x-large logo on the sponsor banner and open

bar for up to six (6) people or twelve (12) GA tickets.

Spare Rib Sponsor \$600, includes a medium logo on the sponsor banner, two (2) teams or eight (8)

GA tickets.

Baby Back Sponsor \$300, includes a small logo on the sponsor banner and a team or four (4) GA

tickets

Rib Competition Team included with any of the above sponsorships, or \$100 for up to four (4)

participants, includes competition ribs.

*** Please remit payment to 910 Landline Rd., Selma, AL 36701 ***

Blackbelt Benefit Group is a non-profit (501c3) focused on revitalizing Selma and the Blackbelt through music, food, art, and other cultural accents of the region. We benefit other organizations in need, while putting the "fun" back in fundraising! We build our community through events, encourage revitalization by activating underutilized spaces, and volunteer alongside other groups with similar goals. Together we can ensure that our community and the surrounding area are healthy and growing!

Thank you in advance for your generous support!

Sincerely,

Blackbelt Benefit Group

Please make checks payable to **Blackbelt Benefit Group** and send them to <u>910 Landline Road</u>, <u>Selma</u>, <u>Alabama 36701 Att: Josh Wilkerson</u>. If you have any additional questions, please do not hesitate to contact us via email at <u>blackbeltbenefitgroup@gmail.com</u> or Clay Carmichael (334) 410-0582.